

Message Text

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PAGE 01 ABIDJA 04096 241703Z

71

ACTION AF-18

INFO OCT-01 ISO-00 EB-11 COME-00 ABF-01 OMB-01 MMS-03 SS-20

PER-05 SP-03 AID-20 RSC-01 DRC-01 /085 W

----- 028004

R 241626Z MAY 74

FM AMEMBASSY ABIDJAN

TO SECSTATE WASHDC 8590

UNCLAS ABIDJAN 4096

E.O. 11652: N/A

TAGS: AFSP, IV

SUBJECT: FY 1976 COMMERCIAL PACKAGE

REF: 096529

1. POST'S ESTIMATES FOR THE FY 1976 COMMERCIAL BUDGET ARE LISTED BELOW. THE ESTIMATED REPRESENTATION FIGURE IS BASED ON THE CURRENT RATE OF SPENDING PLUS 10 PERCENT A YEAR FOR INFLATION. THE CURRENT RATE IS BASED ON ACTUAL EXPENDITURES MADE FROM APRIL 1973 TO APRIL 1974, AND IT SHOULD BE POINTED OUT THAT DOLS 800 WERE NOT REIMBURSED BY THE DEPARTMENT AND CAME OUT OF OFFICERS' PERSONAL FUNDS.

2. COMMERCIAL REPRESENTATION DOLS 2,600

LIBRARY DOLS 1,600

TRAVEL DOLS 4,000

CONTRACT SERVICES DOLS 717

NEWSLETTER DOLS 1,300

3. CONTRACT SERVICES WOULD CONSIST OF A MONTH PROJECT FOR THE DEVELOPMENT OF A DATA BASE ON THOSE TARGET MARKETS CHOSEN BY THE COMMERCAIL SECTION AS OBJECTS OF THE SUBSEQUENT YEAR'S TRADE PROMOTION ACTIVITES. THE COMMERCIAL
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SECTION WOULD THEN ANALYSE AND EXTEND DATA BASE TAKING INTO

CONSIDERATION THE RELATIVE STRENGTH OF AMERICAN GOODS AND
SERVICES IN THE TARGET MARKET AND MAKE RECOMMENDATIONS
ACCORDINGLY.
SMITH

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Message Attributes

Automatic Decaptioning: X
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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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